

Recommendations

Introduction

When implemented, the recommendations of the Arts & Culture Plan will guide the City, its residents, and the local creative community in using the strategies to achieve the goals of the Plan:

Arts & Culture Plan Goals

AUGMENT year-round quality of life

EXPAND the cultural production ecosystem

FOSTER inclusion, community cohesion, wellbeing and lifelong learning

SUPPORT tourism, cultural enterprises and the creative economy

Arts & Culture Plan Strategies

PROVIDE resources, facilities and inclusive programs for individual creativity, recreation, and lifelong learning

COORDINATE development, land use, funding and policies to support tourism and the homegrown creative economy

LEVERAGE Asbury Park's brand as an inclusive and diverse city where creativity thrives

TRANSFORM streets and public spaces to support next-level artistic and cultural activity

Summary of Recommendations

The Plan's recommendations are derived from research, analysis, and community engagement activities. However, the recommendations are not 'all-or-nothing' solutions. Instead, each recommendation has incremental steps that build momentum for more significant actions, policies, and projects over time. As a summary, the major recommendations of the Plan are:



ESTABLISH a funding stream for community arts, culture and recreation



EXPAND city resources to manage public programs, community facilities and cultural affairs



ENGAGE cultural resource partners



CENTER the City's visual brand on creativity and community values



DEVELOP a community culture center



SUPPORT & CONNECT cultural nodes and community gateways

Together these recommendations combine physical, organizational, policy and funding actions to support, expand, and sustain the City's cultural ecosystem. Each recommendation and its related implementation framework are described herein.

