



Mayor John Moor

Deputy Mayor Amy Quinn

Eileen Chapman, City Councilmember

Yvonne Clayton, City Councilmember

Angela Ahbez-Anderson, City Councilmember

Donna M. Vieiro, City Manager

REQUEST FOR PROPOSALS

FOR

MURAL PROJECT ARTISTS

ISSUE DATE: February 27, 2023

DUE DATE: March 24, 2023 11:00 AM

ISSUED BY:

**CITY OF ASBURY PARK
COUNTY OF MONMOUTH**

City of Asbury Park

RFP Mural Project Artists

Asbury Park Public Arts Commission Seeking Artists for Mural Project
***Proposal Submission Deadline March 24, 2023 11:00 AM**

We are currently seeking mural artists to create murals during the month of May 2023

PROGRAM DESCRIPTION:

The City of Asbury Park, in conjunction with the Asbury Park Public Arts Commission and with support from the Asbury Park Arts Council, is seeking artists from all backgrounds, locations, and levels of experience to create public art (murals) for a permanent mural project located on east side of the city-owned Wastewater Treatment Facility located at 1700 Kingsley Street on the north end of the Asbury Park Boardwalk. There are four brick wall panels, each approximately 21 feet wide by 14 feet tall, on the east facing wall of the building (see "Site Map") and applicants may propose to paint one, two, three or four panels. This is the second year that the City of Asbury Park is supporting mural creation on the Wastewater Treatment Facility, having completed a similar project on the south side of the building in the summer of 2022.

The program emphasizes focus on artistic freedom and expression, encouraging participating artists to bring their personal artistic vision to life leading to a diverse range of styles and content in a permanent public art installation in Asbury Park.

We seek to create opportunities for muralists at different experience levels.

STIPEND:

The following stipends shall be paid by the City of Asbury Park to the selected applicants:

Four Mural Panels – will provide artists up to \$4000 *which includes artist stipend and materials

Three Mural Panels – will provide artists up to \$3000 *which includes artist stipend and materials

Two Mural Panels – will provide artists up to \$2000 *which includes artist stipend and materials

One Mural Panel – will provide artists up to \$1000 *which includes artist stipend and materials

- **Note:** Walls will be offered/assigned at the discretion of Asbury Park Public Arts Commission.

APPROVALS:

The City of Asbury Park & Asbury Park Public Arts Commission shall secure any necessary local building permits, licenses, or approvals necessary for the lawful creation and execution of the artwork.

ELIGIBILITY:

Applications are open to any artist who follows the program guidelines.

Artists may apply as an individual or group; however, the budget & stipend provided is per mural, not per person.

Artists with all levels of experience are encouraged to apply. It is recommended, not required, that applicants have some experience painting outdoor murals at a larger scale.

Artists should visit the walls and familiarize themselves with the size and texture before applying. The walls are made of yellow brick.

Artists must be available to paint in **May of 2023** and must have the mural finished by **May 26, 2023**. No exceptions to the finish date.

SELECTION PROCESS:

Submissions will be reviewed by the members of the City of Asbury Park and the Asbury Park Public Arts Commission.

The final approval of the submission(s)/design(s) will be by resolution of the City Council.

SELECTION CRITERIA:

Applications will be reviewed on (including but not limited to) the following criteria:

- Quality of design and concept.
- Appropriateness of qualifications for the project - applicants having experience painting outdoor murals are preferred.
- Relevance to the history and/or identity of Asbury Park.
- Probability of successful execution and completion of the project.

- Asbury Park artists encouraged to apply.
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PROJECT TIMELINE:

The anticipated start date for muralists is on/around **May 1, 2023**.

All murals must be completed by **May 26, 2023**.

ARTIST AGREEMENT:

Selected artists will be required to sign and comply with a Final Mural Agreement with the City of Asbury Park and a Hold Harmless form.

OTHER REQUIREMENTS:

Artists must make their own travel and parking arrangements for the duration of the project.

Artists will provide their own paint, painting supplies and materials. There is no on-site storage for these materials at the building. Water and electricity are not available at the building but are available within the block.

Artists may use ladders as elevation devices; scaffolding is only permitted on a case-by-case basis with written approval from the City of Asbury Park.

The artist must be able to keep the content of their work “family friendly,” no nudity or overtly sexual themes, hate speech or glorification of violence. The artist must refrain from painting anything that defames or invades the rights of any person, living or dead; or anything that could be construed as harmful to a third party.

Selected artists may be asked to submit further details of submitted design.

Artists may not reproduce any copyrighted material.

Artwork shall not have product placement or advertising.

Final artwork must be clear coated to protect the piece from weather and the elements. Weep holes found in the wall for drainage, must not be covered with paint or clearcoat.

QUESTIONS:

All questions shall be emailed to apmurals@cityofasburypark.com before **March 9, 2023**.

SUBMISSION PROCESS:

Please complete and submit one (1) original and two (2) copies of the Submission Requirement Form with Exhibits and Consent Waiver Form. Be sure to answer all questions and include requested attachments. Submissions should not exceed eight pages and should be collated as following:

- Submission Requirement Form (2 pages)
- Submission Requirement Form- "Exhibit 1- Mural Concept" (1-2 pages)
- Submission Requirement Form- "Exhibit 2- Artist Work History" (1-3 pages)
- Consent Waiver for Participation (1 page)

Submissions should be mailed (regular or express) or hand delivered to the City of Asbury Park, Purchasing Agent at One Municipal Plaza, First Floor, Asbury Park, NJ 07712 by **March 24th, 2023 at 11:00am** (the "Submission Deadline").

In addition, an electronic copy in PDF format of the submission must be emailed to apmurals@cityofasburypark.com by the Submission Deadline. The electronic copy of the submission and its email heading should clearly indicate the artist's name; please use the title format for your file and email: "NAME-City of AP 2023 Mural Project"

Both the written and electronic copies of submissions must be received by the City of Asbury Park by the Submission Deadline for the submission to be deemed complete.

The applicant is solely responsible for ensuring that their submission is received by the City of Asbury Park. **No late submissions will be accepted.**

City of Asbury Park Request for Proposals for Mural Project Artists 2023

SUBMISSION REQUIREMENT FORM

Name:

First Name _____

Last Name _____

Artist Group Name (if applicable) _____

Email: _____

Phone Number: _____

Home Address:

Address 1 _____

Address 2 _____

City _____

State/Province _____

Zip/Postal Code _____

Country _____

SOCIAL MEDIA & WEBSITE:

Please provide as applicable. We can only access public profiles, so please check your settings.

Instagram Handle: _____

Facebook Page: _____

Website: _____

Other Social Media Profiles: _____

SUBMISSION REQUIREMENT FORM (continued)

1. Provide your mural concept and design in as much detail as possible (colors, scale {i.e., number of panels}, materials {spray paint or wall paint}, etc.). Image must be scaled to dimensions of wall. Do not exceed two pages; mark these pages **“Exhibit 1- Mural Concept”**.
2. Provide your art/mural work history and work samples. Do not exceed three pages; mark these pages **“Exhibit 2- Artist Work History”**.
3. Are you able to commit to finishing your mural by **May 26th, 2023**?
4. Is there anything else we should know about you?

REFERENCES

Please provide contact information for one (1) professional reference that we may contact.

Reference Name: _____

Reference Email: _____

Reference Phone Number: _____

Provide detail on how/when you worked with the reference: _____

By entering my full name below, I certify that all information is true and correct to the best of my knowledge.

Signature

Date

**CONSENT WAIVER FOR PARTICIPATION IN VOLUNTEER EFFORT FOR PAINTING A MURAL OUTSIDE THE
WASTEWATER TREATMENT FACILITY ("The Project")**

I hereby assume all risks and waive, discharge, release, indemnify and hold harmless the City of Asbury Park, its officers, directors, employees, departments, volunteers, appointed or elected officials, brokers and insurers, including but limited to the NJ Intergovernmental Insurance Fund (collectively referred to herein as the "Indemnities") from and against any and all liability, claims, costs, losses and attorney's fees, and damages of any kind that I may suffer arising from or in any way associated with participation in for all activities associated with painting a mural OUTSIDE THE Sewer Treatment Plant whether such claims, costs, losses or damages are the result of any negligent act or omission of any "Indemnities". I understand that the City of Asbury Park will not provide insurance coverage for any claims, costs, loses or damages including medical coverage, accidental death or injury in any way arising out of or associated with the Project.

1. The risks of injury and illness (ex: communicable diseases such as MRSA, influenza, and COVID-19) from the activities involved in this program are significant, including the potential for permanent paralysis and death, and while particular rules, equipment, and personal discipline may reduce these risks, the risks of serious injury and illness do exist; and,

2. I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, both known and unknown, EVEN IF ARISING FROM THE NEGLIGENCE OF THE INDEMNITIES or others, and assume full responsibility for my participation; and,

3. I willingly agree to comply with the stated and customary terms and conditions for participation. If, however, I observe any unusual significant hazard during my presence or participation, I will remove myself from participation and bring such to the attention of the nearest official immediately; and,

4. I have reviewed and will adhere to all of Governor Murphy's Executive Orders, The Centers for Disease Control and Prevention (CDC) guidelines and the New Jersey Department of Health guidelines for Covid-19 in all respects while using municipal facilities or participating in municipal activities; and,

This waiver shall constitute a release for all claims, including those that I am unaware of, whether the result of negligence or for any other cause, associated with the project.

The City of Asbury Park reserves the right to cancel (or interrupt any event) if the representation(s) set forth herein are not adhered to or if the City of Asbury Park determines that a situation exists that might lead to personal injury, property damage or violation of law.

I fully understand and agree with the terms of this waiver. I am executing this waiver of my own free will and choice and represent that this is a voluntary act on my part.

Witness: _____ Print Name _____

Dated: _____ Signature _____

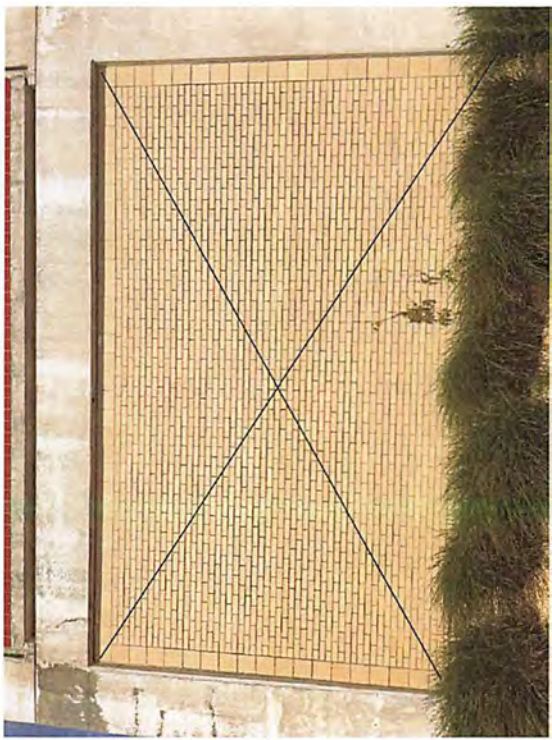
Address: _____

★ City of Asbury Park Wastewater Treatment Facility-1700 Kingsley Street





View of panels from the boardwalk



Typical panel-Mural Area Indicated